

FRANK ROUX LOUW

GENERAL MANAGER

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FR LOUW



## CONTACT

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SERENGETI, TZ



## EDUCATION

 **UNIVERSITY OF CAPE TOWN**  
Advanced Project  
Management  
2020

 **INSTITUTE OF CULINARY ARTS**  
Chef Diploma  
2004

# FRANK ROUX LOUW

## GENERAL MANAGER

### OVER VIEW

Amiable, energetic, professional. Managing large teams and managing a diverse business model. Training staff and focusing on team members growth and personal skill development. Hospitality and luxury service at my core. Best business and financial acumen are pertinent and at my forefront.

### EXPERIENCE

#### TOURISM GENERAL MANAGER, SINGITA SERENGETI

*(June 2017 - present)*

- Managing 7 Singita Properties
- Governmental relationships
- HR, Financial and culinary expertise
- Co-colaborator Our Food Journey, Singita Recipe Book

#### EXECUTIVE CHEF, SINGITA SERENGETI

*(May 2013 – June 2017)*

- Management of 9 separate kitchen brigades
- Ordering, stock control, budgeting, financial accumen
- Menu creation
- Opening of a non-profit cooking school for Singita

#### VARIOUS CHEF POSITIONS, SINGITA

*(March 2005 – May 2013)*

- **April 2010 – April 2013** - Singita Serengeti - Head Chef Singita Sasakwa
- **March 2009 - April 2010** - Singita Serengeti – Sous Chef Singita Sasakwa
- **February 2007 - February 2009** – Singita Kruger National Park - Head Chef Singita Sweni
- **November 2005 – January 2007**- Singita Kruger National Park - Sous chef Singita Lebombo and Sweni
- **March 2005 - November 2005** – Singita Kruger National Park - Chef de Partie Singita Lebombo

# KEY SKILLS AND COMPETENCIES

## GENERAL MANAGEMENT

- Ability to develop and implement operational procedures
- Ability to influence the behaviours of others to achieve goals and get things done
- Able to build and capitalise on a wide network of contacts
- Can grow existing revenue streams and develop new ones
- Passionate about customer service
- Understanding of organisational structures
- Accustomed to working with senior management
- Able to communicate and present confidently, clearly and expressively

## PERSONAL

- A passion for excellence
- Ability to create new ideas for generating revenue and business opportunities
- Resilient when faced with setbacks

## AREAS OF EXPERTISE



## ACADEMIC TRAINING

### UNIVERSITY OF CAPE TOWN (UCT)

(2020)

- Advanced Project Management Diploma – *online course, Cum Laude, 87%*

### INSTITUTE OF CULINARY ARTS STELLENBOSCH (ICA)

(2005)

- Culinary Arts and Pastry Culinary Diploma – *top student theory and practical 2005*



BIRTHDAY  
28 - 7 - 1984

NATIONALITY  
South African

FAMILY STATUS  
Married